

**Minutes**  
**Seaforth Business Improvement Area Meeting**  
**Monday, September 13th, 2021 5:30 pm**  
**By Zoom**

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**Present:**

Directors: Maureen Agar, Councilor Bob Fisher, Shelly Stanley, George Hatjoulis, Shannon Craig,  
Municipal Staff:  
Guests:  
**Regrets:** Laurie Guichelaar, Randy Nixon, Bevin Witmer, Kelly Miller,

**1.0** Welcome everyone by Chair Shelly. She hoped everyone had a wonderful summer.

**2.0 Adopt Agenda:**  
**Shannon Craig moved to accept agenda of September 13th, 2021, seconded by Bob Fisher. Carried.**

**3.0 Deputations: none**

**4.0 Minutes of June 7<sup>th</sup>, 2021**  
**Moved by Shannon Craig, seconded by George Hatjoulis to accept minutes of June 7th, 2021. Carried.**

**5.0 Declaration of Pecuniary or Conflict of Interest: none**

**6.0 Business Arising from Minutes:**

**(6.1) Bike Racks:** The special bike rack donated by 'Orr Insurance and Investments' in memory of Jan Hawley is ready to be installed and will be put in front of Town Hall. The bike rack that is there will be moved to another location.

**(6.2) Audio System: Balaklava Audio** has installed all of the hardware for our sound system. We are waiting for a secure internet connection and once we have that the system will be up and running.

**(6.3) Ad Hoc Committes:**

- Shannon Craig, Randy Nixon and Laurie Guichelaar will be meeting again to up date the radio ads for CKNX and 104.9
- BIA members will be asked to keep their lovely Seaforth Fair decorations up for October and enhance them for Hallowe'en. Councillor Bob Fisher offered a wine from Maelstrom and Beyond the Vines for the best BIA member Hallowe'en costume worn on October 30<sup>th</sup> (Saturday) and posted on Facebook!
- The Strategic Committee will look to the next months to work on the 2021-2026 plan.
- Christmas/BIA:
  - Secretary Maureen spoke with Kendra and Steve at Blooms n Rooms about the decorations that will be put in the flower baskets below the Christmas Orbs. They have a budget of \$1600 to put greenery and bows in each basket for the 16 poles.
  - Secretary Maureen spoke to Kendra about the BIA members Christmas Decorations and it was decided that the BIA would support each business with \$30 amount.
  - BIA members will be advised that Christmas window decorations will

Follow a theme of 'We need a little Christmas' with two \$150 Seaforth BIA BIA gift certificates for best decorated windows.

-Seaforth's 'Shop to Win' will continue each month.

-The old Seaforth BIA Christmas wreaths need to be disposed of to Make room in the Red Shed for our new Orbs.

**Motion made by Bob Fisher, seconded by George Hatjoulis to support BIA businesses with \$30 for each business for exterior Christmas decorations from Blooms n Rooms. Carried.**

**Motion made by Bob Fisher, seconded by George Hatjoulis to environmentally dispose of the old BIA Christmas wreaths that are being stored in the red shed behind Town Hall. Carried.**

**(6.4) Facebook Posts:** Sharing of BIA businesses on Facebook and Instagram continues.

**(6.5) Council Presentation of BIA in 2020** will be done when council is open to public and not on Zoom. It was also suggested to hold off the presentation until the new CAO has some time to adjust to the position and after the OBIAA conference.

## **7.0 New Business**

**(7.1) Murals-** The Huron East Hockey Mural has been installed. One panel needed replacing and is in the process of being printed. A costing of a Lloyd Eisler/Isabelle Brasseur mural for beside the TCC building has been costed at \$~700. It cannot be attached to the wall of the building so will need post put in to hold it. We will wait to find out how much money is in the mural fund after the Hockey Mural has been finished to decide. Discussions need to be held on who is responsible for the upkeep of the back alleys and artwork there.

**(7.2) Handy Man...** next meeting

**(7.3) Ideas for Strategic plan for flower bed in North East corner.** Heritage signage...will be discussed at next meeting. Secretary Maureen spoke with South Patrol about changing the banners to our Veteran banners supplied by the Legion...to be up until November 11<sup>th</sup>.

## **8.0 Unfinished Business**

**(8.1) Pictures with high resolution need to be taken around Seaforth to be used on the 'Fall in Love with Seaforth' banners that are on order.** A photographer will be asked to help with these pictures.

**Motion by Bob Fisher, seconded by Shannon Craig to get Nancy Denham (or other) to take pictures of at least 16 Seaforth location for banners, offering BIA gift certificates for the help. Carried**

## **8.0 Correspondence-**

**(8.1)** An email was received from Seaforth Community Farmers Market, a BIA associate member, about the problem with getting a vegetable stand at their market due to Hillview Farms being at BIA Centre in Seaforth. The location etc needs to be discussed for the Market as well as Hillview Farms.

**(8.2)** A BIA member messaged that another BIA member did not see their information on the BIA Facebook page. This will be looked into.

**9.0 Next Meeting:** A choice of October 4 or 6 will be sent out. It will be an in person meeting.  
**Or at Call of Chair**

**Adjournment**

**Moved by Bob Fisher, seconded by Maureen Agar to adjourn meeting at 6:59 pm.**