

**Minutes**  
**Seaforth Business Improvement**  
**By Zoom**  
**Wednesday, June 8th, 2022 5:30 pm**

---

**Present:**

Directors: Maureen Agar, Deputy Mayor Bob Fisher, Shelly Stanley, Shannon Craig, Bevin Witmer, Randy Nixon, Kelly Miller  
Municipal Staff:  
Guests: Christa Lehann, Nancy DeGans  
**Regrets:** Laurie Guichelaar

**1.0** Welcome everyone by Chair Shelly.

**2.0 Adopt Agenda for June 8th, 2022: addition to agenda 'Summerfest' in New Business.**

**Moved by Bevin Witmer to accept agenda of June 8th, 2022, seconded by Randy Nixon. Carried.**

**3.0 Deputations:**

Emma MacNeil of The Hub Seaforth...Emma brought us up to date about the Hub Ribfest that will be held at the Seaforth Community Centre on August 19<sup>th</sup>-21<sup>st</sup>. Friday kicks off the event at 4 pm, Saturday starts at 11 and goes to 9 pm with a Country and Western concert with Jason Blaine and Eric Ethridge on stage, and Sunday goes from 11 am till 6 pm and is family day with a concert for children starting at 2 pm. The Hub would like the merchants to be involved with a sidewalk sale on Friday and Saturday and decorate their stores. Suggestions by BIA directors was a sidewalk sale Friday and Saturday with members dressing in country gear and decoration their store fronts Western style.

**4.0 Minutes of April 13th, 2022**

**Moved by Randy Nixon, seconded by Shannon Craig to accept minutes of March 14th Meeting, 2022. Carried.**

**5.0 Declaration of Conflict of Interest:** none

**6.0 Business Arising from Minutes:**

**(6.1)** Shop to Win ready to go. Mailbox is up and already has entries. The BIA gift certificates have been printed and are ready to be handed out to the winners.

**(6.2) Planters on Main:** Spoke with Ryan Wilson of Silver Creek Landscaping and he is waiting for a few more of the bushes we ordered but they should be in place next week. All BIA members that have indicated they want a plant in front of their store have been notified.

**(6.3) Planters with flowers on Main Street:**

Shelly still has a few planters handy and I might get some flowers to put in them and place around town...depending on time and energy. Grasses and hostas planted in cement planters at back door of Verm's Pub might discourage garbage being put in them. A garbage receptacle will be asked to be placed there to help with litter.

**7.0 New Business**

**(7.1) Radio Ads:** Director Shannon Craig is working on radio ads and will add tag lines for Summerfest in July and 'Tickle my Ribs' Sidewalk sale to coincide with Ribfest.

**(7.2) Summerfest:** Brenda Campbell has graciously offered to organize Summerfest 2022. The Seaforth BIA set aside \$2500.00 to support the event and the Huron East/Seaforth Community Development Trust has sponsored the event with \$3500.00. Brenda indicated that many things have gone up in price and was wondering if the BIA could put in another \$1500.00...just in case. The last Summerfest cost \$8000.00.

**Motion by Shannon Craig, seconded by Bevin Witmer to add \$1500.00 (to the original \$2500 set aside in the budget for Summerfest) for the organizer Brenda Campbell for inflatables. Carried.**

(7.3) Sled Funding: Application was sent in for Sled funding for \$5000.00. Should hear this Month if we received the grant.

## **8.0 Unfinished Business-**

### **(8.1) Eisler Mural placement:**

George Hatjoulis building at the back will be the home of the Eisler Mural. Artech will coordinate with Jackie about placement.

### **(8.2) Banners on Main Street:**

Put out a call for some pictures of Seaforth and area (to be received by June 30<sup>th</sup>) for the extra set of banners that have been paid for by Jan Hawley in 2019. This is not a BIA project, but CAO Brad McRoberts, asked if the BIS would work on this. Hoping to get enough good pictures to do the 16 sets and have them ready for 2023. I have received some pictures and have been talking to One Promo so hopefully the new banners will be done for next year.

**(8.3) Elligson Electric** has been down to the BIA Centre to prepare to wire the building and to Make sure the motion light is working again. He will also wire in the up stairs of the museum and put in a direct line and plug for our Sonos system, as it had two extension cords to reach plug and Balaklava felt that it might cause more electrical problems in the future. Deputy Mayor Bob Fisher asked about phone charging stations at the BIA Centre, maybe WiFi.

**(8.4) John Hill will build the Sunshade** and hopefully have it ready by August. The estimate is about \$4000.00.

## **9.0 Correspondence-**

**(9.1) Shannon Craig moved that the Seaforth BIA support applying for SLED funding for Downtown enhancements. Seconded by Randy Nixon. Carried.**  
**The SLED application form was sent in by Secretary Maureen Agar requesting support of \$5000.00 for projects.**

**(9.1) Email was sent to all directors saying the Seaforth BIA put their name in with Huron County about the mural funding they received and are using to put murals In five Huron County communities. Will let you know if we receive funding.**

## **10.0.**

**Next Meeting:**, Call of Chair

## **11.0 Adjournment**

Moved by **Bob Fisher** at **6:19** pm to adjourn meeting.

Chair.....

Secretary.....