

Minutes
Seaforth Business Improvement Area Meeting
Wednesday, June 12th, 2019 at 12:30 pm
At Town Hall

Present:

Directors: Maureen Agar, Shelley Lindner, Shannon Craig, Tracey McKee, Brenda Campbell, Shelley McMillan
Municipal Staff: Jan Hawley, Economic Development Officer, Barry Mills, Public Works Manager
Guests: Patti Hendricks
Regrets: Shelley Lindner, Kaleda Connell

Chair Tracey McKee called the meeting to order at 12:30 p.m. and thanked everyone for coming.

1.0 Revised Agenda to include -New Business 'Accessibility during construction in 2020' was adopted on a motion by Maureen Agar, seconded by Shelley McMillan. Carried.

2.0 Deputation: none

**3.0 Minutes of May 8th 2019
Moved by Shelley McMillan, seconded by Shannon Craig to accept minutes. Carried.**

4.0 Business Arising from Minutes:

(4.1) EDO Jan Hawley presented BIA directors with copies of the University of Guelph students final report and everyone will read over and we will discuss this at our next meeting. Priorities during construction will be parking and accessibility to stores.

(4.2) Director Brenda Campbell reported on the Easter Event and said there were more kids at this year's event than ever before. Due to weather the event was held inside the arena, where \$1400 worth of chocolates from the Easter Bunny were nabbed. The pancake breakfast was a success and the event broke even, thanks to the generous support of BIA members, Huron East Centenaires, Brenda, and many volunteers.

(4.3) Director Brenda brought the BIA up to date on the plans for Summerfest. She is hoping to make this event special as 2020 will be construction year. She displayed a map of the downtown to indicate where events will be held on the street. Brenda will be bringing a 'antique car show' to the event this year and the cars will be on Gouinlock Street and around Victoria Park. There will once again be inflatables for the kids, music by local talent, sidewalk sales by merchants, food trucks, and much more.

(4.4) Director Brenda explained the costing of the event and with the donation from the Huron East/Seaforth Community Development Trust and the Seaforth BIA she is still financially short as the grant requested from TD Trust has not been approved yet.

Motion by Bob Fisher, to donate an extra \$1500 to Seaforth 2019 Summerfest if the grant from the TD Trust is not approved, seconded by Shannon Craig. Carried.

(4.5) The Ad Hoc committee information will be deferred to a later meeting.

(4.6) Secretary Maureen Agar asked to have a 4' x 8' board titled "Memories on Main" made up and ready for Summerfest to encourage people to write down their favourite memories of the past 50 years of exciting and fun events on Main Street. This will be deferred to next meeting and after consultation with Kaleda Connell about Social Media ideas.

5.0 New Business

(5.1) It was suggested an Ad Hoc Events committee be formed to prepare for events, promotions etc for the time of construction on Main Street. We will be discussing ideas at the next meeting, especially for incentives for shoppers during construction.

(5.2) Chair Tracey McKee spoke with Carol Leeming of Huron County who suggested she would like to attend a BIA meeting to discuss the rules about accessibility. She will be invited to a meeting to discuss this in the future. EDO Jan Hawley suggested Cathy Garrick from the Heritage Committee be included.

6.0 Unfinished Business –

(6.1) EDO Jan Hawley said that she has not received any further updates for an information letter. Construction in Egmondville is going well. There has been a few complaints about the speed people are driving on the detour.

(6.2) Public Works Manager, Barry Mills attended our meeting to discuss parking issues, proposed crosswalk, and hydro poles. Mr. Mills explained the timeline for construction that we have so far. He talked about how the sidewalks will be constructed and how they will be adapted to building specs. The railroad crossing will be an issue and hopefully the crossing at Smith Packaging will be usable while the main track crossing is being worked on. An official crosswalk is being discussed for Seaforth with the ramification of losing valuable parking spaces. This topic is in the preliminary stages. Municipal parking areas were discussed and everyone agreed they needed to be improved as well as having better signage. The hydro poles on Main Street were discussed. Mr. Mills mentioned that any fancy poles wanted would be at the cost to the BIA and Trust as partners. The poles on Main Street are apparently still usable.

7.0 Correspondence- none

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Next Meeting – will be on **Wednesday, July 10th, 2019 at 12:30 p.m. (or at call of Chair.)**

Meeting was adjourned at 2:22 pm on a motion by Bob Fisher.