

Minutes
Seaforth Business Improvement Area Meeting
Wednesday, February 7th, 2018 at 6:25 p.m.
At Municipality of Huron East Council Chambers

Present:

Directors: Chair Shelley Lindner, Corrine McKenzie, Maureen Agar, Council Rep. Bob Fisher, Brenda Campbell, Shelley McMillan, Tracey McKee

Municipal Staff: Regrets - Jan Hawley, Economic Development Officer,

Guests: Gerrie Huenemoeder

Regrets: Shannon Craig

1.0 Chair Lindner called the meeting to order at 6:25 p.m. and thanked everyone for coming. The meeting convened at the Municipality of Huron East Council Chamber .

2.0 Minutes of the January 17th, 2017 meeting were adopted as presented on a motion by Corrine McKenzie, seconded by Brenda Campbell.

:Carried

3.0 Deputation:

Monique Baan- Huron County Library Seaforth spoke on the initiatives that the Huron County Libraries. The Libraries are working with their communities to find out what is available, what needs there are in the community, and how the library can help the community or help create opportunities. They are working to establish what people want in each community so they offer help/instructional workshops etc. Things you need to know about your library are numerous: libraries are open on Sundays, your Library card gets you into the Huron County Museum for free, they offer on-line books, magazines, TV shows, legal music downloads, printers for archives, free Wifi, free Tech classes, free use of Ancestry.com, Chilton.ca, public washrooms and much more. They would like to make sure that the community knows these services are available to all Huron County residents. Ms. Baan offered the services of the Library to the BIA if there was any need or any way they could help.

4.0 Business Arising from Minutes:

(4.1 and 4.2) Director Maureen Agar suggested that it would be beneficial if committees were formed to work on Christmas Decoration/benches/streetscape ideas and also a committee for when the Main Street is being renewed in possibly 2019. She suggested a member from the Huron East/Seaforth Community Development Trust, one or two BIA members, one interested citizen, with support from Jan Hawley, EDO. These committees should be formed asap as timelines, especially the Main Street work, was fast approaching. Agar will contact BIA members and others to see who would be interested in being part of these AD Hoc committees and report back at March meeting.

(4.3)Chair Shelley Lindner – Membership Involvement & Communications- all agreed that personal visits by BIA directors once or twice each year was beneficial. With the Main Street project fast approaching it is vital that all BIA members are aware of what is going to happen and what the BIA is planning to ease shopping difficulties this time. A notice to all members of the Main Street project will be sent so each member is prepared.

(4.4) First Friday event idea deferred – discussed pros and cons of such an event and who would facilitate the event.

(4.5) Presentation from BIA to Municipality of Huron East Council to be made at April meeting.

(4.6) Easter Event will be organized by Brenda Campbell and the Huron East Centenaires and will be held at the Seaforth Agricultural Society grounds. The Seaforth BIA will support the event.

(4.6) Summerfest will be organized by Brenda Campbell and will be in conjunction with the Tanner Steffler Foundation event to be held July 21st. The BIA members will be asked to be part of the event. Day activities for children will be free and night music event will have 800 tickets. The BIA will support the day activities for children.

(4.7) OBIAA Conference will have two BIA director representatives attending. The event is April 15th-18th, 2018 in Collingwood.

5.0 New Business –

(5.1) The 2018 BIA budget was ratified at the Seaforth BIA AGM February 7th, 2018.

5.2) Director Maureen Agar contacted Jim Wallace who made the downtown 'Shop Seaforth' garbage receptacles to discuss the rust and damage to them. Mr. Wallace suggested that the receptacles will need to be sandblasted and repainted with auto paint and the BIA members decided on black over the total receptacle. A tentative estimate was \$150 per receptacle for sandblasting and repainting. The South Patrol will be asked to collect the receptacles and take them to Sharpe's Creek asap so they are ready for spring.

Motion made by Bob Fisher, seconded by Corinne MacKenzie to collect up the garbage receptacles and have them repainted by Jim Wallace. Carried.

6.0. Unfinished Business

(6.1) Heritage Partnership – Will work on this later this year

(6.2) Councillor Bob Fisher told BIA members that an RFP for Main Street has gone out or will be going out soon. He spoke of the money that was received for Main Streets refurbishment by the government and said that the Seaforth will receive a share of the money...it is AMO coffers right now. The money is to help streetscapes and purchase planters/bike racks/benches etc. He also mentioned that if the BIA would like to see bike lanes on Main Street we should be speaking to Council as there could be money for this via a special grant in 2018.

(6.3) Tanner Steffler Foundation event- July 21st, 2018 'Save the Date'!

(6.4) Customer Service Workshop to be discussed at future meeting.

(6.5) Chair Shelley will continue to look in to a student representative on the BIA and when we are not so busy we will speak about this initiative.

(6.6) Website: the Municipality of Huron East is applying for a grant for refurbishment of the Huron East website. The BIA will monitor the situation to see if joining our Shop Seaforth website with the Municipality makes sense.

7.0 Correspondence-

- None

8.0 Next Meeting – Wednesday, March 7th, 2018 starting at 5:30 p.m. -at the Town Hall. **(or at call of Chair.)**

9.0 Meeting was adjourned at 7:45 pm on a motion by Bob Fisher and Corrine McKenzie.