



SEAFORTH BIA 2020 Budget (DRAFT #1)

	2018 YTD	2019 YTD	2019	2020		
	December	December	Budget	Budget	\$ Variance	% Variance
REVENUE						
Prior Year (Surplus)/Deficit						
BIA - Prior Yr (Surplus)/Deficit	-13,903	-17,762	-17,762	-24,706	-6,944	(39.1%)
Total Prior Year (Surplus)/Deficit	-13,903	-17,762	-17,762	-24,706	-6,944	(39.1%)
Taxation						
BIA - Rev - Levy/Taxation	-21,000	-23,000	-23,000	-23,000	0	0.0%
Total Taxation	-21,000	-23,000	-23,000	-23,000	0	0.0%
User Fees						
BIA - Rev - Memberships	-1,080	-840	-1,080	-840	240	22.2%
BIA - Rev - Gift Certificates	-3,430	-2,825	-1,000	-6,000	-5,000	(500.0%)
BIA - Rev - Special Events/Projects	-3,500	-3,000	-3,500	0	3,500	100.0%
Total User Fees	-8,010	-6,665	-5,580	-6,840	-1,260	(22.6%)
Interest						
BIA - Rev - Interest	-134	0	0	0	0	0.0%
Total Interest	-134	0	0	0	0	0.0%
Total Revenue	-43,047	-47,427	-46,342	-54,546	-8,204	(17.7%)
EXPENDITURES						
Operating						
BIA - Training/Seminars/Conferences	2,797	1,770	2,500	2,500	0	0.0%
BIA - Marketing/Promotions	50	0	200	6,500	6,300	3,150.0%
BIA - Information Booth/Tourism	485	2,407	3,000	1,500	-1,500	(50.0%)
BIA - Advertising	0	456	1,500	10,000	8,500	566.7%
BIA - Computer Software/Support	366	163	1,000	500	-500	(50.0%)
BIA - Office/Meeting Supplies	0	0	250	936	686	274.4%
BIA - Memberships/Dues/Subscriptions	220	0	250	250	0	0.0%
BIA - Property Taxes (Info Booth)	678	726	700	760	60	8.6%
BIA - Other Events	1,096	2,575	2,000	2,000	0	0.0%
BIA - Program Supplies	0	11	0	0	0	0.0%
BIA - Gift Certificate Redemption Account	1,865	3,395	1,000	6,000	5,000	500.0%
BIA - Smart Money Redeemed	100	0	0	0	0	0.0%
BIA - Summer Event	5,000	3,108	5,000	1,000	-4,000	(80.0%)
BIA - Christmas Event	7,108	4,563	5,000	4,500	-500	(10.0%)
BIA - Tax Reductions	146	0	500	500	0	0.0%
BIA - Garbage Recepticals/Furnishings/Decorations	1,847	0	0	14,000	14,000	0.0%
BIA - Decorative St Lights	2,500	2,500	2,500	2,500	0	0.0%
BIA - Chrg from Administration	1,025	1,050	1,050	1,100	50	4.8%
Total Operating	25,283	22,724	26,450	54,546	28,096	106.2%
Other Items						
Total Expenditures	25,283	22,724	26,450	54,546	28,096	106.2%
Total SEAFORTH BIA	-17,764	-24,703	-19,892	0	19,892	(100.0%)